



WORLD STUDENT PUBLICATION REVIEW

# Entry Preparation Guidelines

*Note: All entries must adhere to the guidelines provided to ensure fair participation and respect for intellectual property rights.*

## PHOTO ENTRIES

### Requirements:

- **File Format:** All photo entries must be submitted in JPG format.
- **Color Mode:** Entries can be in color (RGB), black-and-white (grayscale), or a mix of both.
- **Cropping:** Photos are not required to be cropped in the same manner as they appeared in the original publication.
- **Image Size:** The long dimension of the photo should not exceed 5,000 pixels, and the file size must be capped at 5MB.

### Categories:

- Multimedia-Photographs

### Judging Criteria:

Judges will assess entries based on imaginative subject matter, technical excellence, photo composition, visual impact, storytelling, simplicity, cropping, lighting, and the quality of the accompanying caption.

## DESIGN ENTRIES

### Requirements:

- **File Format:** Submissions should originate from InDesign or similar publishing software and be exported as a PDF not exceeding 5MB.
- **Spreads:** Yearbook, magazine, and newspaper entries must be saved as spreads.
- **Originality:** All graphics, photos, or artwork included must be exclusive to the submission and not sourced from other publications or the internet.
- **Copyright Compliance:** Adherence to copyright laws is mandatory. Violations may result in disqualification.

### Categories:

- Print-Campus Magazine & Publication
- Print-Campus Newspaper
- Print-Yearbook
- Multimedia-Event Promotions

### Judging Criteria:

The judges will evaluate clean layout, creativity, element positioning, photo selection and cropping, font choices, headline variety, focal point clarity, text flow, reader consideration, style consistency, graphic creativity, and overall personality or style.

## VIDEO ENTRIES

### Requirements:

- **Permission Proof:** Provide proof of written permission for using audio, video, and photographic materials, such as subscription proof, purchase receipt, or contract.
- **Music:** Royalty-free or self-produced music is allowed, with the source or license agreement indicated.
- **Public Upload:** Upload videos to a public platform and submit the URL through the entry system.

### Categories:

- Multimedia-Videos
- Multimedia-Campus Short Films
- Multimedia-Music Videos

### Judging Criteria:

Entries will be judged on videography skills, including creative angles, sequences, technical proficiency, natural sound utilization, storyline development, and overall impact.

## ART ENTRIES

### Requirements:

- **Photo Submission:** Submit a photo of the artwork with a complete, published caption in JPG format, not exceeding 5MB.
- **Originality:** Artworks must be original creations.

#### Categories:

- Arts-Comic Works
- Arts-Design Works
- Arts-Handicrafts
- Arts-Sculptures
- Arts-Paintings
- Arts-Picture Books
- Arts-Calligraphy

#### Judging Criteria:

Judging will focus on originality, creativity, reader interest, appropriateness, clarity of purpose, and effectiveness.

### SOCIAL MEDIA ENTRIES

#### Requirements:

- **URL Submission:** Submit the URL to the account, along with a brief introduction detailing creation time, purpose, follower count, update frequency, profitability, commercial advertisement involvement, and cooperative activities.
- **Top Content:** Submit links to the top 3 most viewed articles or videos and a screenshot of the follower count.

#### Categories:

- Social Media-Video Accounts
- Social Media-Official SNS Accounts

#### Judging Criteria:

Entries will be evaluated based on viewer interest, impact, content quality, creation, design, and layout.

### WEBSITE ENTRIES

#### Requirements:

- **Submission:** Submit an introduction and the website link.

#### Judging Criteria:

Websites will be judged on content, functionality, and design.